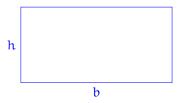
STEPS FOR OPTIMIZATION PROBLEMS

NAME: SOLUTIONS

- 1. **Read the problem!** Identify the quantity to be optimized.
- 2. **Draw a picture** representing the problem. Label any part that is relevant to the problem.
- 3. **Introduce variables**. List every relation in the picture and in the problem as an equation or expression, and identify the unknown variables.
- 4. **Write an equation for the quantity you want to optimize**. Use your relations from the previous step to turn it into a function of a single variable. This may require considerable manipulation.
- 5. **Solve the problem**. Determine the domain of your function. Use the first and second derivative tests to identify and classify the critical points. Check critical points and endpoints to find the optimal value.
- (1) Find the dimensions of a rectangle with area of 1,000 square meters whose perimeter is as small as possible.

SOLUTION: If a rectangle has a base of length b meters and a height of length h meters, then the area of the rectangle is A = bh and the perimeter is P = 2b + 2h.



We know that bh = 1000 and we want to minimize the perimeter P. We can use bh = 1000 to substitute for h in the equation P = 2b + 2h, so that P is a function of only the variable b:

$$P = 2b + 2h = 2b + 2\left(\frac{1000}{b}\right)$$

Now we want to minimize P. We can do this using the first derivative test.

$$\frac{dP}{db} = 2 - \frac{2000}{b^2}$$

Set this equal to zero and solve for b.

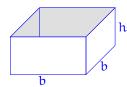
$$0 = 2 - \frac{2000}{b^2} \implies 2b^2 = 2000 \implies b^2 = 1000 \implies b = \sqrt{1000}$$

This value of b minimizes the perimeter. Since the area is bh = 1000, we have that $h = \sqrt{1000}$ as well. So the dimensions of the rectangle with area 1000 square meters whose perimeter is as small as possible are

$$b = \sqrt{1000}, h = \sqrt{1000}$$

(2) A box with a square base and an open top must have a volume of 32,000 cubic centimeters. Find the dimensions of the box that minimize the amount of material used.

SOLUTION:



If the length of one side of the box is b^2 and the height is h, then the volume is $V = b^2h$, and the surface area of the box is the area of the base plus the area of the sides:

$$SA = b^2 + 4bh$$

We know a relation between b and h given by the volume

$$32000 = V = b^2 h \implies h = \frac{32,000}{b^2}$$

So substituting this into the surface are equation, we see that

$$SA = \frac{128,000}{b} + b^2$$

To minimize this, take a derivative with respect to b and find the critical points.

$$\frac{d}{db}(SA) = -\frac{128,000}{b^2} + 2b = 0 \implies 2b = \frac{128,000}{b^2} \implies b^3 = 64,000$$

Therefore, b = 40 centimeters, and h = 20 centimeters.

(3) Find the point on the line 3x + y = 9 that is closest to the point (-3, 1).

SOLUTION: A point (x,y) on the line 3x + y = 9 is a distance $D = \sqrt{(x+3)^2 + (y-1)^2}$ from the point (-3,1); this is the quantity we are trying to minimize. Using

$$3x + y = 9 \implies y = 9 - 3x$$

we can substitute into the equation for d.

$$D = \sqrt{(x+3)^2 + (9-3x-1)^2}$$

Since \sqrt{x} is a monotonic function, to minimize d, it suffices to minimize d² instead. In essence, we can get rid of the square root and instead minimize

$$D^2 = (x+3)^2 + (9-3x-1)^2 = 10x^2 - 42x + 73$$

To minimize this, take a derivative and look for the critical points.

$$\frac{\mathrm{d}}{\mathrm{d}x}\left(\mathrm{D}^2\right) = 20x - 42$$

Set this equal to zero and solve

$$0 = 20x - 42 \implies x = 42/20 = 2.1$$

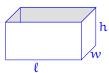
So the x-coordinate of the point on the line 3x + y = 9 that is closest to (-3,1) is x = 2.1. Plugging this in to 3x + y = 9, we can solve for y as well:

$$3(2.1) + y = 9 \implies y = 2.7$$

Hence, the coordinates of this point are (2.1, 2.7).

(4) A rectangle storage container with an open top is to have a volume of 10 cubic meters. The length of its base is twice the width. Material for the base costs \$10 per square meter. Material for the sides costs \$6 per square meter. Find the cost of the material for the cheapest such container.

SOLUTION:



The volume of the cube is $V = \ell wh$, but $\ell = 2w$, so $V = 2w^2h$. We are given that V = 10 cubic meters, so $2w^2h = 10$. We may solve for h in terms of w as $h = \frac{10}{w^2}$.

The cost of the box is the cost of the base plus twice the cost of a short side, plus the cost of a long side.

$$C = 10\ell w + 2 \cdot 6 \cdot wh + 2 \cdot 6 \cdot \ell h$$

Substituting $\ell = 2w$:

$$C = 20w^2 + 36wh$$

Now substituting $h = \frac{5}{w^2}$:

$$C = 20w^2 + \frac{180}{w}$$

This is what we want to minimize. So take a derivative with respect to w.

$$\frac{\mathrm{d}}{\mathrm{d}w}C = 40w - 180w^{-2}$$

Set this equal to zero and solve for w to find the minimizing width.

$$0 = 40w - \frac{180}{w^2} \implies 40w^3 = 180 \implies w^3 = \frac{9}{2}$$

Hence, $\sqrt[3]{9/2} = w$. This is the length that minimizes the cost, but not the actual cost. To find the cost, we must plug w back in to the equation for the cost $C = 20w^2 + 180/w$. Then

$$C = 20 \left(\frac{9}{2}\right)^{3/2} + \frac{180}{\sqrt[3]{\frac{9}{2}}}$$