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Hypothesis Testing
Dr. Back

Oct. 28, 2009

CI for p

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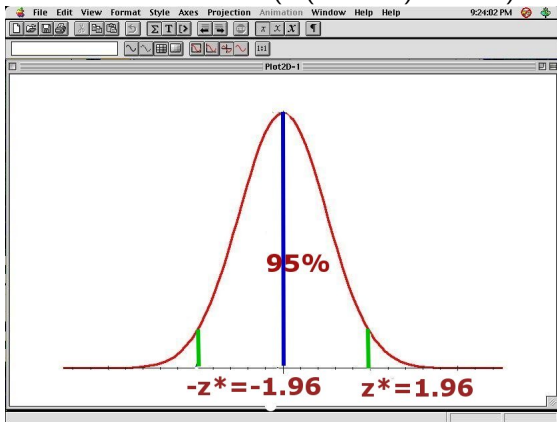
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Critical Value z^* . ($P(Z < z^*) = .975$)



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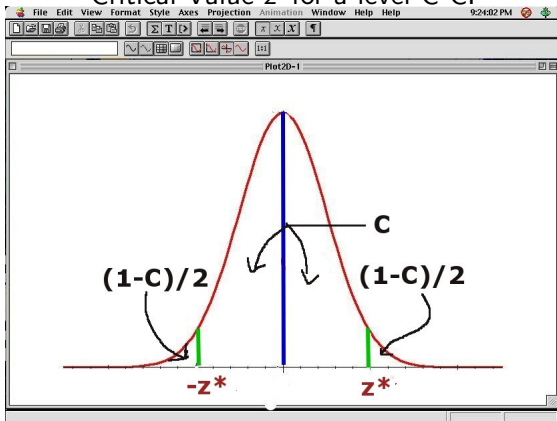
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Critical Value z^* for a level C CI



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$$\hat{p} \pm z^* SE(\hat{p})$$

$$\text{where } SE(\hat{p}) = \sqrt{\frac{\hat{p}\hat{q}}{n}}.$$

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$$\hat{p} \pm z^* SE(\hat{p})$$

$$\text{where } SE(\hat{p}) = \sqrt{\frac{\hat{p}\hat{q}}{n}}.$$

Poll size $n = 400$, 144 say yes, $\hat{p} = .36$

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$$\text{where } SE(\hat{p}) = \sqrt{\frac{\hat{p}\hat{q}}{n}}.$$

Poll size $n = 400$, 144 say yes, $\hat{p} = .36$

$$SE(\hat{p}) = \sqrt{\frac{.36 \cdot .64}{400}} = .024.$$

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Poll size $n = 400$, 144 say yes, $\hat{p} = .36$

$$SE(\hat{p}) = \sqrt{\frac{.36 \cdot .64}{400}} = .024.$$

Sampling distribution of \hat{p} is $N(p, .024)$ approximately.

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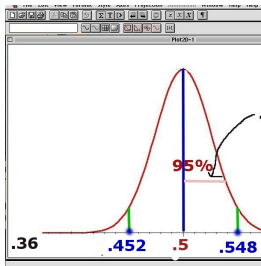
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$$\hat{p} \pm z^* SE(\hat{p})$$

$$\text{where } SE(\hat{p}) = \sqrt{\frac{\hat{p}\hat{q}}{n}}.$$

Poll size $n = 400$, 144 say yes, $\hat{p} = .36$

This shows $p = .5$ should not be in the CI:



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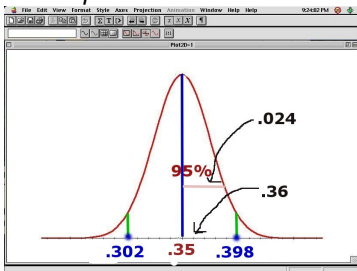
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$$\hat{p} \pm z^* SE(\hat{p})$$

$$\text{where } SE(\hat{p}) = \sqrt{\frac{\hat{p}\hat{q}}{n}}.$$

Poll size $n = 400$, 144 say yes, $\hat{p} = .36$

This shows $p = .35$ should be in the CI:



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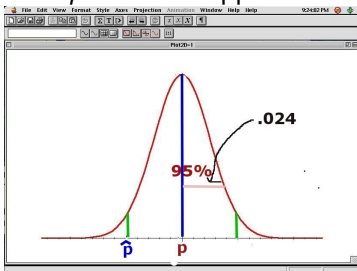
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$$\hat{p} \pm z^* SE(\hat{p})$$

$$\text{where } SE(\hat{p}) = \sqrt{\frac{\hat{p}\hat{q}}{n}}.$$

Poll size $n = 400$, 144 say yes, $\hat{p} = .36$

Picture when p is at the upper limit of the CI:



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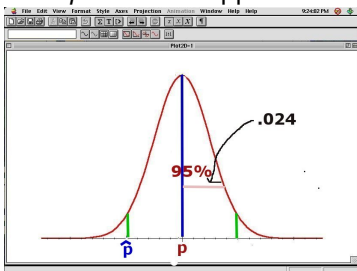
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$$\hat{p} \pm z^* SE(\hat{p})$$

$$\text{where } SE(\hat{p}) = \sqrt{\frac{\hat{p}\hat{q}}{n}}.$$

Poll size $n = 400$, 144 say yes, $\hat{p} = .36$

Picture when p is at the upper limit of the CI:



The upper limit is $\hat{p} + z^* SE(\hat{p}) = .36 + 1.96 \cdot .024 = .407$

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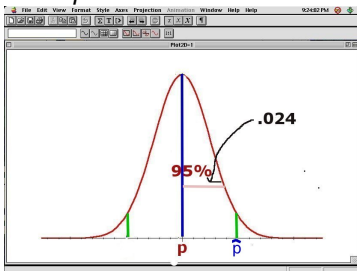
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$$\hat{p} \pm z^* SE(\hat{p})$$

$$\text{where } SE(\hat{p}) = \sqrt{\frac{\hat{p}\hat{q}}{n}}.$$

Poll size $n = 400$, 144 say yes, $\hat{p} = .36$

Picture when p is at the lower limit of the CI:



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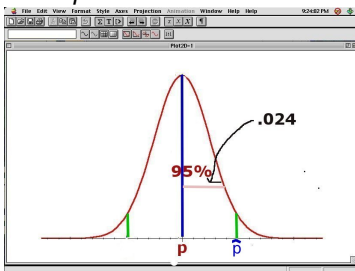
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$$\hat{p} \pm z^* SE(\hat{p})$$

$$\text{where } SE(\hat{p}) = \sqrt{\frac{\hat{p}\hat{q}}{n}}.$$

Poll size $n = 400$, 144 say yes, $\hat{p} = .36$

Picture when p is at the lower limit of the CI:



The lower limit is $\hat{p} - z^* SE(\hat{p}) = .36 - 1.96 \cdot .024 = .313$.

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Suppose we use a sample of size n to determine a 95% CI (a,b) for a parameter p .

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If repeated with a large number of different samples of size n , (maybe different p 's in each case as well) the defining property of CI's is that approximately 95% of CI's using samples of size n will contain the true parameter(s) p .

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But the convention in elementary statistics is to view the statement “There is a 95% chance the CI contains p ” to be false. That’s because by the time the CI is computed, p already has a value and the statement p is in the CI is simply either true or false. No probability between 0 and 1.

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But it is correct to say that 95% of the time, a 95% CI contains the true parameter.

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Colloquially: A 95% CI uses a method which works 95% of the time.

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works \longleftrightarrow covers the true parameter

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- plausible independence
- random sampling
- 10% condition
- success/failure

What Happens if Not Satisfied:

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Three ways to
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- plausible independence
- random sampling
- 10% condition
- success/failure

What Happens if Not Satisfied:

random sampling -
could be critical;
might be ok if "representative"
representative hard/impossible to define

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- plausible independence
- random sampling
- 10% condition
- success/failure

What Happens if Not Satisfied:

plausible independence -

could be critical

sometimes just a working hypothesis

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- plausible independence
- random sampling
- 10% condition
- success/failure

What Happens if Not Satisfied:

10% condition -

results in overestimation of samp. dist. st dev
gradual breakdown in formulas, not method

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- plausible independence
- random sampling
- 10% condition
- success/failure

What Happens if Not Satisfied:

success/failure -

progressive reduction of accuracy

accuracy varies regardless for smaller values of n

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The **margin of error** in a CI is half its width:

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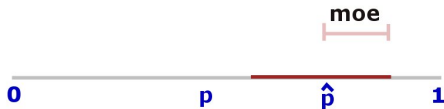
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$$CI(\text{red}) : \hat{p} \pm z^* SE(\hat{p})$$
$$MOE(\text{pink}) : z^* SE(\hat{p})$$



$$\text{where } SE(\hat{p}) = \sqrt{\frac{\hat{p}\hat{q}}{n}}$$

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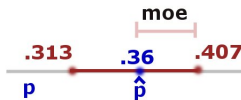
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Previous 95% CI Newspaper Poll Example

$$CI(\text{red}) : \hat{p} \pm z^* SE(\hat{p}) \quad .36 \pm .047$$

$$MOE(\text{pink}) : z^* SE(\hat{p}) \quad 1.96 \cdot .024 = .047$$



$$\text{where } SE(\hat{p}) = \sqrt{\frac{\hat{p}\hat{q}}{n}} = .024.$$

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How big should a CI you are 100% certain of be?

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How big should a CI you are 100% certain of be?

Answer: A 100% CI would be $(0, 1)$.

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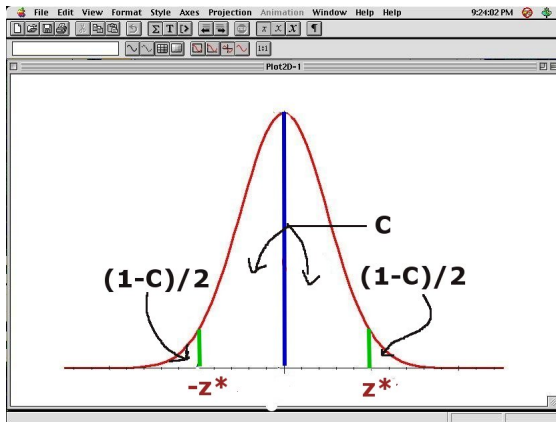
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Margins of error increase as the level of confidence increases.



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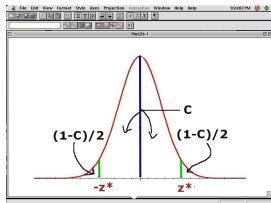
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But not linearly.

Level of Confidence C	z^*
80%	1.282
90%	1.645
95%	1.96
98%	2.326
99%	2.576

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These numbers could come from table Z

$$\text{e.g. } z^* = 1.28 \quad C = 80\%$$

z	Second decimal place in z									
	0.00	0.01	0.02	0.03	0.04	0.05	0.06	0.07	0.08	0.09
0.0	0.5000	0.5040	0.5080	0.5120	0.5160	0.5199	0.5239	0.5279	0.5319	0.5359
0.1	0.5398	0.5438	0.5478	0.5517	0.5557	0.5596	0.5636	0.5675	0.5714	0.5753
0.2	0.5793	0.5832	0.5871	0.5910	0.5948	0.5987	0.6026	0.6064	0.6103	0.6141
0.3	0.6179	0.6217	0.6255	0.6293	0.6331	0.6368	0.6406	0.6443	0.6480	0.6517
0.4	0.6554	0.6591	0.6628	0.6664	0.6700	0.6736	0.6772	0.6808	0.6844	0.6879
0.5	0.6915	0.6950	0.6985	0.7019	0.7054	0.7088	0.7123	0.7157	0.7190	0.7224
0.6	0.7257	0.7291	0.7324	0.7357	0.7389	0.7422	0.7454	0.7486	0.7517	0.7549
0.7	0.7580	0.7611	0.7642	0.7673	0.7704	0.7734	0.7764	0.7794	0.7823	0.7852
0.8	0.7881	0.7910	0.7939	0.7967	0.7995	0.8023	0.8051	0.8078	0.8106	0.8133
0.9	0.8159	0.8186	0.8212	0.8238	0.8264	0.8289	0.8315	0.8340	0.8365	0.8389
1.0	0.8413	0.8438	0.8461	0.8485	0.8508	0.8531	0.8554	0.8577	0.8599	0.8621
1.1	0.8643	0.8665	0.8686	0.8708	0.8729	0.8749	0.8770	0.8790	0.8810	0.8830
1.2	0.8849	0.8869	0.8888	0.8907	0.8925	0.8944	0.8962	0.8980	0.8997	0.9015
1.3	0.9032	0.9049	0.9066	0.9082	0.9099	0.9115	0.9131	0.9147	0.9162	0.9177
1.4	0.9192	0.9207	0.9222	0.9236	0.9251	0.9265	0.9279	0.9292	0.9306	0.9319

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These numbers could come from table Z

$$\text{e.g. } z^* = 1.28 \quad C = 80\%$$

z	Second decimal place in z									
	0.00	0.01	0.02	0.03	0.04	0.05	0.06	0.07	0.08	0.09
0.0	0.5000	0.5040	0.5080	0.5120	0.5160	0.5199	0.5239	0.5279	0.5319	0.5359
0.1	0.5398	0.5438	0.5478	0.5517	0.5557	0.5596	0.5636	0.5675	0.5714	0.5753
0.2	0.5793	0.5832	0.5871	0.5910	0.5948	0.5987	0.6026	0.6064	0.6103	0.6141
0.3	0.6179	0.6217	0.6255	0.6293	0.6331	0.6368	0.6406	0.6443	0.6480	0.6517
0.4	0.6554	0.6591	0.6628	0.6664	0.6700	0.6736	0.6772	0.6808	0.6844	0.6879
0.5	0.6915	0.6950	0.6985	0.7019	0.7054	0.7088	0.7123	0.7157	0.7190	0.7224
0.6	0.7257	0.7291	0.7324	0.7357	0.7389	0.7422	0.7454	0.7486	0.7517	0.7549
0.7	0.7580	0.7611	0.7642	0.7673	0.7704	0.7734	0.7764	0.7794	0.7823	0.7852
0.8	0.7881	0.7910	0.7939	0.7967	0.7995	0.8023	0.8051	0.8078	0.8106	0.8133
0.9	0.8159	0.8186	0.8212	0.8238	0.8264	0.8289	0.8315	0.8340	0.8365	0.8389
1.0	0.8413	0.8438	0.8461	0.8485	0.8508	0.8531	0.8554	0.8577	0.8599	0.8621
1.1	0.8643	0.8665	0.8686	0.8708	0.8729	0.8749	0.8770	0.8790	0.8810	0.8830
1.2	0.8849	0.8869	0.8888	0.8907	0.8925	0.8944	0.8962	0.8980	0.8997	0.9015
1.3	0.9032	0.9049	0.9066	0.9082	0.9099	0.9115	0.9131	0.9147	0.9162	0.9177
1.4	0.9192	0.9207	0.9222	0.9236	0.9251	0.9265	0.9279	0.9292	0.9306	0.9319

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These numbers actually come from the bottom of table T

250	1.285	1.651	1.969	2.341	2.596
400	1.284	1.649	1.966	2.336	2.588
1000	1.282	1.646	1.962	2.330	2.581
∞	1.282	1.645	1.960	2.326	2.576
confidence levels	80%	90%	95%	98%	99%

Smoke Detectors

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CPSC '96: 90% of American homes have at least one smoke detector. After a public safety campaign, a city observes that 376 out of 400 randomly selected homes have a detector.

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Is this strong evidence the local rate is greater than the national rate?

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CPSC '96: 90% of American homes have at least one smoke detector. After a public safety campaign, a city observes that 376 out of 400 randomly selected homes have a detector.

Is this strong evidence the local rate is greater than the national rate?

$$\text{So } \hat{p} = \frac{376}{400} = .94.$$

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Three ways to
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Null Hypothesis H_0 - retained unless disproven.

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Null Hypothesis H_0 - retained unless disproven.

Alternative Hypothesis H_A - Only thing which possibly can be proven in the HT.

Logic of Hypothesis Testing

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Three ways to
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Null Hypothesis H_0 - retained unless disproven.

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Procedure:

1 ...

2 ...

3 Consider the sampling distribution of \hat{p} which would hold if H_0 were true.

4 Retain H_0 if \hat{p} is reasonably consistent with this sampling distribution. Otherwise reject H_0 .

5 ...

Logic of Hypothesis Testing

Procedure:

- 1 ...
- 2 ...
- 3 Consider the sampling distribution of \hat{p} which would hold if H_0 were true.
- 4 Retain H_0 if \hat{p} is reasonably consistent with this sampling distribution. Otherwise reject H_0 .
- 5 ...

Three ways to carry out step 4:

- 1 Calculate a Z-statistic and determine a p-value.
- 2 Calculate a Z-statistic and compare with a critical value z^* .
- 3 Use a confidence interval.

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Three ways to
Carry Out an
HT

- Null Hypothesis H_0
- Alternative Hypothesis H_a
(One Sided vs Two Sided)
- $SD(\hat{p})$ vs. $SE(\hat{p})$
- Z-statistic
- Tail Probability
- P-value
- Significance Level
- Retain Null H_0 vs. Accept Alt H_a (equiv. reject Null H_0)

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Three ways to
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Let p be the true proportion of smoke detectors homes in our city have.

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Let p be the true proportion of smoke detectors homes in our city have.

$$H_0 : p = .9, \quad H_A : p > .9$$

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Let p be the true proportion of smoke detectors homes in our city have.

$$H_0 : p = .9, \quad H_A : p > .9$$

$$SD(\hat{p}) = \sqrt{\frac{.9 \cdot .1}{400}} = .015.$$

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$$H_0 : p = .9, \quad H_A : p > .9$$

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z-statistic

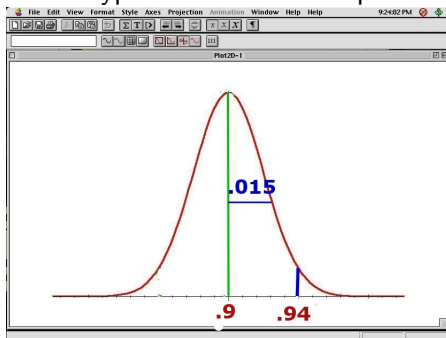
$$z = \frac{.94 - .9}{.015} = 2.67.$$

CPSC Example

z-statistic

$$z = \frac{.94 - .9}{.015} = 2.67.$$

z-statistic is the z-score of \hat{p} on the samp dist centered at the hypothesized value of p



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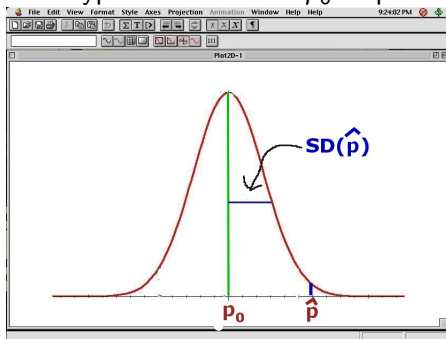
Three ways to
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CPSC Example

z-statistic

$$z = \frac{.94 - .9}{.015} = 2.67.$$

z-statistic is the z-score of \hat{p} on the samp dist centered at the hypothesized value p_0 of p



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Three ways to
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z-statistic

$$z = \frac{.94 - .9}{.015} = 2.67.$$

Two primary ways to continue:

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z-statistic

$$z = \frac{.94 - .9}{.015} = 2.67.$$

Two primary ways to continue:

Method 1: Tail Prob = $P(\hat{p} > .94) = P(Z > 2.67) = .0038$

Since the test is 1-sided, P-value=tail probability=.0038.

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z-statistic

$$z = \frac{.94 - .9}{.015} = 2.67.$$

Two primary ways to continue:

Method 1: Tail Prob = $P(\hat{p} > .94) = P(Z > 2.67) = .0038$

Since the test is 1-sided, P-value=tail probability=.0038.

This is small, so conclusion is we reject H_0 .

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z-statistic

$$z = \frac{.94 - .9}{.015} = 2.67.$$

Two primary ways to continue:

Method 2: Say significance level is $\alpha = .05$.

Since our z-statistic of 2.67 is more extreme than $z^* = 1.645$ (and supports H_a), we reject H_0 at $\alpha = .05$.

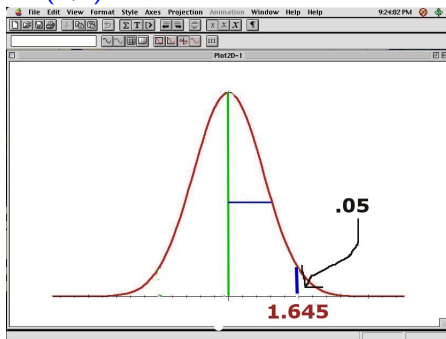
CPSC Example

z-statistic

$$z = \frac{.94 - .9}{.015} = 2.67.$$

Two primary ways to continue:

$N(0,1)$ Picture behind $z^* = 1.645$



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