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CI's and Hypothesis Testing
Dr. Back

Oct. 30, 2009

Smoke Detectors

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CPSC '96: 90% of American homes have at least one smoke detector. After a public safety campaign, a city observes that 376 out of 400 randomly selected homes have a detector.

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CPSC '96: 90% of American homes have at least one smoke detector. After a public safety campaign, a city observes that 376 out of 400 randomly selected homes have a detector.

Is this strong evidence the local rate is greater than the national rate?

Smoke Detectors

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CPSC '96: 90% of American homes have at least one smoke detector. After a public safety campaign, a city observes that 376 out of 400 randomly selected homes have a detector.

Is this strong evidence the local rate is greater than the national rate?

$$\text{So } \hat{p} = \frac{376}{400} = .94.$$

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- Null Hypothesis H_0
- Alternative Hypothesis H_a
(One Sided vs Two Sided)
- $SD(\hat{p})$ vs. $SE(\hat{p})$
- z-statistic
- Tail Probability
- P-value
- Significance Level
- Retain Null H_0 vs. Accept Alt H_a (equiv. reject Null H_0)

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Null Hypothesis H_0 - retained unless disproven.

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So when it is not clear which hypothesis is likely true, one retains the null.

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Null Hypothesis H_0 - retained unless disproven.

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Our textbook will always write this as $p = p_0$. Here p_0 is some particular numerical value that we are interested in. Perhaps the historical value of the proportion we are now studying.

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Or maybe a specification.

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Our textbook will always write this as $p = p_0$. Here p_0 is some particular numerical value that we are interested in. Perhaps the historical value of the proportion we are now studying.

Or maybe a specification.

In the 1-sided case, many would write $p \leq p_0$ or $p \geq p_0$ for H_0 .

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Alternative Hypothesis H_A - Only thing which possibly can be proven in the HT.

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Alternative Hypothesis H_A - Only thing which possibly can be proven in the HT.

The only two-sided possibility is $p \neq p_0$.

Typical verbal form: “strong evidence ... of a change ...”

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Alternative Hypothesis H_A - Only thing which possibly can be proven in the HT.

The only two-sided possibility is $p \neq p_0$.

Typical verbal form: “strong evidence ... of a change ...”

Two one-sided possibilities:

- $p < p_0$

- $p > p_0$

Typical verbal form: “strong evidence ... of an increase ...”

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Alternative Hypothesis H_A - Only thing which possibly can be proven in the HT.

The only two-sided possibility is $p \neq p_0$.

Typical verbal form: “strong evidence ... of a change ...”

Two one-sided possibilities:

- $p < p_0$
- $p > p_0$

Typical verbal form: “strong evidence ... of an increase ...”

So accepting the alternative means a statistically significant result; something was proven.

Retaining the null just means the evidence was not strong enough to convincingly prove the alternative.

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z-statistic - the z-score of \hat{p} in relation to the sampling distribution of \hat{p} *assuming H_0 is true.*

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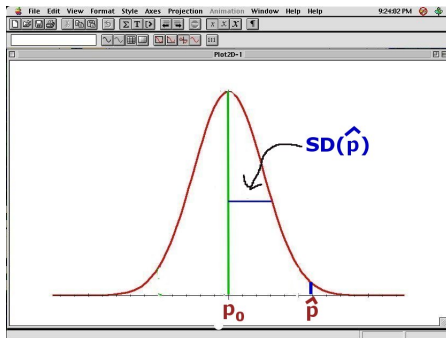
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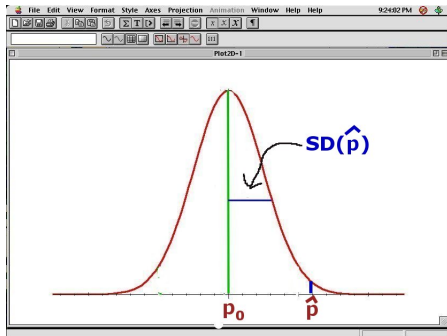
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z-statistic - the z-score of \hat{p} in relation to the sampling distribution of \hat{p} *assuming* H_0 is true.



HT Vocabulary Details

z-statistic - the z-score of \hat{p} in relation to the sampling distribution of \hat{p} *assuming* H_0 is true.



$$z = \frac{\hat{p} - p_0}{SD(\hat{p})}$$

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z-statistic - the z-score of \hat{p} in relation to the sampling distribution of \hat{p} *assuming H_0 is true*.

$$z = \frac{\hat{p} - p_0}{SD(\hat{p})}$$

“... assuming H_0 is true” is why we use $SD(\hat{p})$ rather than $SE(\hat{p})$ in calculating our z-statistic.

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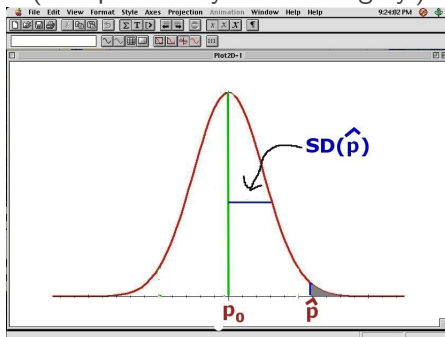
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Tail Probability - The probability of a \hat{p} as extreme or more so **and on the same side of p_0** than the \hat{p} we actually observed. This is again assuming H_0 is true.

HT Vocabulary Details

Tail Probability - The probability of a \hat{p} as extreme or more so **and on the same side of p_0** than the \hat{p} we actually observed. This is again assuming H_0 is true.

(Tail probability shaded in gray.)



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P-value: The probability of a z-statistic as extreme as the given one or more so (and in support of the alternative hypothesis) under the assumption that the null hypothesis is true.

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P-value: The probability of a z-statistic as extreme as the given one or more so (and in support of the alternative hypothesis) under the assumption that the null hypothesis is true.

So P-value =

(single) tail probability in 1-sided test case

twice the (single) tail probability in 2-sided test case.

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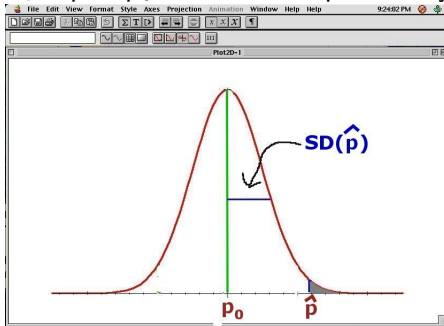
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So P-value =

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twice the (single) tail probability in 2-sided test case.

$H_a : p > p_0$ P-value=tail probability



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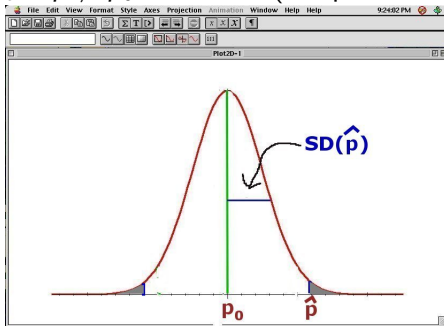
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So P-value =

(single) tail probability in 1-sided test case
twice the (single) tail probability in 2-sided test case.

$$H_a : p \neq p_0 \text{ P-value} = 2(\text{tail probability})$$



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P-value: The probability of a z-statistic as extreme as the given one or more so (and in support of the alternative hypothesis) under the assumption that the null hypothesis is true.

Significance Level α : The cutoff between "small" and "big" P-values.

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P-value: The probability of a z-statistic as extreme as the given one or more so (and in support of the alternative hypothesis) under the assumption that the null hypothesis is true.

Significance Level α : The cutoff between "small" and "big" P-values.

Small P-value means reject the null.

Big P-value means retain the null.

Logic of Hypothesis Testing

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Procedure:

- 1 ...
- 2 ...
- 3 Consider the sampling distribution of \hat{p} which would hold if H_0 were true.
- 4 Retain H_0 if \hat{p} is reasonably consistent with this sampling distribution. Otherwise reject H_0 .
- 5 ...

Logic of Hypothesis Testing

Procedure:

- 1 ...
- 2 ...
- 3 Consider the sampling distribution of \hat{p} which would hold if H_0 were true.
- 4 Retain H_0 if \hat{p} is reasonably consistent with this sampling distribution. Otherwise reject H_0 .
- 5 ...

Three ways to carry out step 4:

- 1 Calculate a z-statistic and determine a p-value.
- 2 Calculate a z-statistic and compare with a critical value z^* .
- 3 Use a confidence interval.

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Let p be the true proportion of smoke detectors homes in our city have.

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Let p be the true proportion of smoke detectors homes in our city have.

$$H_0 : p = .9, \quad H_A : p > .9$$

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Let p be the true proportion of smoke detectors homes in our city have.

$$H_0 : p = .9, \quad H_A : p > .9$$

$$SD(\hat{p}) = \sqrt{\frac{.9 \cdot .1}{400}} = .015.$$

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z-statistic

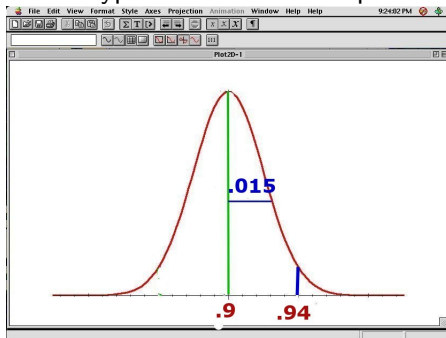
$$z = \frac{.94 - .9}{.015} = 2.67.$$

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z-statistic

$$z = \frac{.94 - .9}{.015} = 2.67.$$

z-statistic is the z-score of \hat{p} on the samp dist centered at the hypothesized value of p



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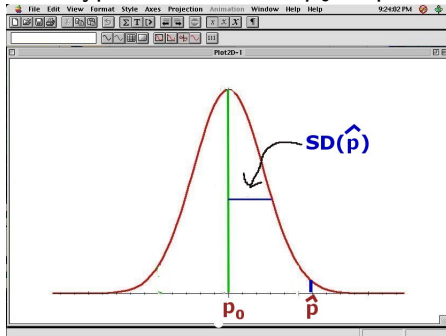
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$$z = \frac{.94 - .9}{.015} = 2.67.$$

Two primary ways to continue:

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z-statistic

$$z = \frac{.94 - .9}{.015} = 2.67.$$

Two primary ways to continue:

Method 1: Tail Prob = $P(\hat{p} > .94) = P(Z > 2.67) = .0038$

Since the test is 1-sided, P-value=tail probability=.0038.

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Since the test is 1-sided, P-value=tail probability=.0038.

This is small, so conclusion is we reject H_0 .

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$$z = \frac{.94 - .9}{.015} = 2.67.$$

Two primary ways to continue:

Method 2: Say significance level is $\alpha = .05$.

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z-statistic

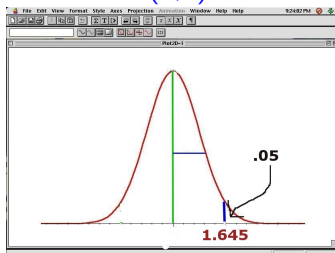
$$z = \frac{.94 - .9}{.015} = 2.67.$$

Two primary ways to continue:

Method 2: Say significance level is $\alpha = .05$.

Since this is a 1-sided test with $\alpha = .05$, the appropriate critical values is $z^* = 1.645$.

$N(0,1)$



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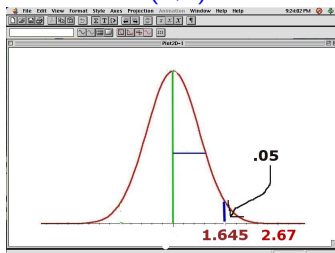
$$z = \frac{.94 - .9}{.015} = 2.67.$$

Two primary ways to continue:

Method 2: Say significance level is $\alpha = .05$.

Since our z-statistic of 2.67 is more extreme than $z^* = 1.645$ (and supports H_a), we reject H_0 at $\alpha = .05$.

$N(0,1)$



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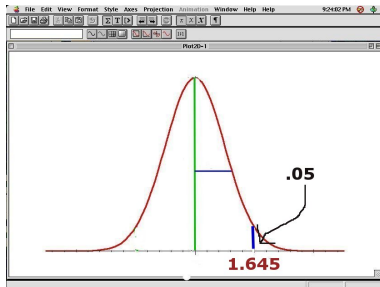
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Method 3: Using a CI. Still $\alpha = .05$.

The picture



shows that a 90% CI has the same critical value as an $\alpha = .05$ HT.

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Method 3: Using a CI. Still $\alpha = .05$.

$$SE(\hat{p}) = \sqrt{\frac{.94 \cdot .06}{400}} = .0119$$

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Method 3: Using a CI. Still $\alpha = .05$.

$$SE(\hat{p}) = \sqrt{\frac{.94 \cdot .06}{400}} = .0119$$

A 90% CI is

$$.94 \pm 1.645 \cdot .0119 = .94 \pm .0196 = (.9204, .9596)$$

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Method 3: Using a CI. Still $\alpha = .05$.

$$SE(\hat{p}) = \sqrt{\frac{.94 \cdot .06}{400}} = .0119$$

A 90% CI is

$$.94 \pm 1.645 \cdot .0119 = .94 \pm .0196 = (.9204, .9596)$$

Since all the values of p in our CI support H_a , the result of the HT is to reject the null.

Had even one been consistent with H_0 , we would have retained the null.

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Method 3: Using a CI. Still $\alpha = .05$.

$$SE(\hat{p}) = \sqrt{\frac{.94 \cdot .06}{400}} = .0119$$

A 90% CI is

$$.94 \pm 1.645 \cdot .0119 = .94 \pm .0196 = (.9204, .9596)$$

Because of the extra error associated with SE instead of SD, Method 3 is not arithmetically equivalent to Methods 1 and 2. Method 3 could reject the null while method 1 retained or vice-versa.

CPSC Example

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This small discrepancy is not of practical importance. It could be corrected by a more elaborate CI formula.

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This small discrepancy is not of practical importance. It could be corrected by a more elaborate CI formula.

The general principle that many HT's can be done via a CI is an important fact.

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H_a for a prop. HT can be any of the three possibilities

Two-Sided $p \neq p_0$

One-Sided $p > p_0$

One-Sided $p < p_0$

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One chooses among these based on the question being studied.

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A question like “Is there strong evidence that p has *changed* ...” would point to 2-sided.

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One-Sided $p < p_0$

One chooses among these based on the question being studied.

A question like “Is there strong evidence that p has *increased* ...” would point to 1-sided.

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H_a for a prop. HT can be any of the three possibilities

Two-Sided $p \neq p_0$

One-Sided $p > p_0$

One-Sided $p < p_0$

One chooses among these based on the question being studied.

The value of \hat{p} never plays a role in formulating hypotheses!

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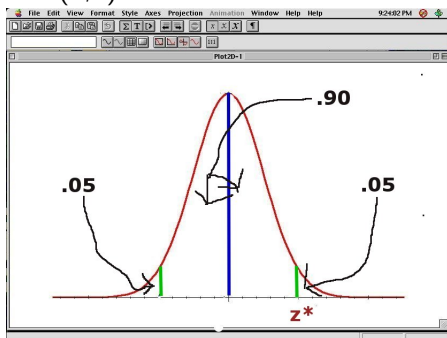
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$N(0,1)$ and the critical value z^*



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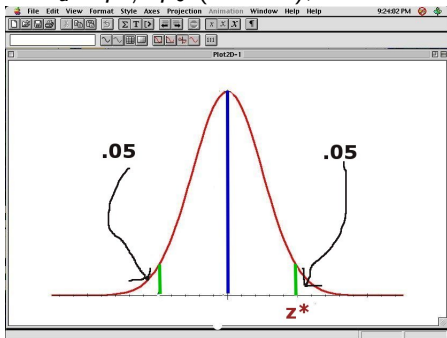
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$N(0,1)$

$H_a : p \neq p_0$ (2-sided), $\alpha = .10$



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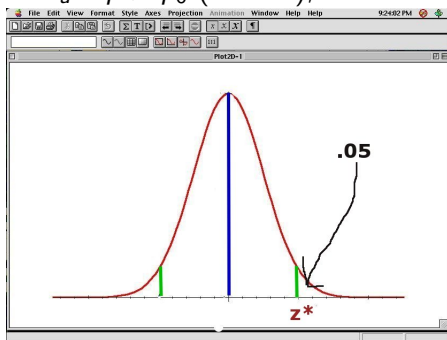
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$N(0,1)$

$H_a : p > p_0$ (1-sided), $\alpha = .05$



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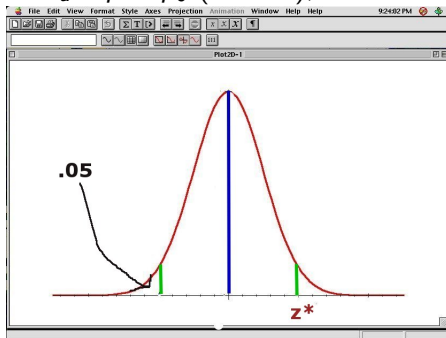
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$N(0,1)$

$H_a : p < p_0$ (1-sided), $\alpha = .05$



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- plausible independence
- random sampling
- 10% condition
- success/failure

What Happens if Not Satisfied:

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- plausible independence
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What Happens if Not Satisfied:

random sampling -
could be critical;
might be ok if "representative"
representative hard/impossible to define

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- plausible independence
- random sampling
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What Happens if Not Satisfied:

plausible independence -
could be critical
sometimes just a working hypothesis

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What Happens if Not Satisfied:

10% condition -

results in overestimation of samp. dist. st dev
gradual breakdown in formulas, not method

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What Happens if Not Satisfied:

success/failure -

progressive reduction of accuracy

accuracy varies regardless for smaller values of n

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Sample Size
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We wish to produce a 95% CI with a margin of error of .1%.
What sample size should we use?

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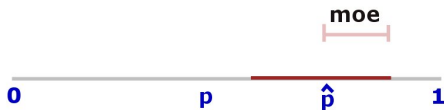
$$MOE = z^* \sqrt{\frac{\hat{p}\hat{q}}{n}}$$

Sample Size for a Given MOE

We wish to produce a 95% CI with a margin of error of .1%.
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$$MOE = z^* \sqrt{\frac{\hat{p}\hat{q}}{n}}$$

Margin of error picture.



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Algebra gives

$$n = \left(\frac{z^*}{MOE} \right)^2 \hat{p}\hat{q}$$

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Here we have

$$n = \left(\frac{1.96}{.001} \right)^2 \hat{p}\hat{q} = 1960^2 \hat{p}\hat{q}.$$

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The challenge is we don't know \hat{p} until we conduct the sample.

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Three Approaches:

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Three Approaches:

1. **Conservative:** Just use $\hat{p} = .5$ since that gives the biggest possible value of $\hat{p}\hat{q}$.

(Think about the graph of $y = x(1 - x)$.)

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Three Approaches:

1. **Conservative:** Just use $\hat{p} = .5$ since that gives the biggest possible value of $\hat{p}\hat{q}$.

Here we get

$$n = 1960^2 (.5)(.5) = 980^2 = 960,400$$

which explains why surveys DO NOT seek an MOE of .1%.

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Three Approaches:

1. **Conservative:** Just use $\hat{p} = .5$ since that gives the biggest possible value of $\hat{p}\hat{q}$.
2. **Use an estimate of \hat{p} :**

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Here we have

$$n = \left(\frac{1.96}{.001} \right)^2 \hat{p}\hat{q} = 1960^2 \hat{p}\hat{q}.$$

Three Approaches:

1. **Conservative:** Just use $\hat{p} = .5$ since that gives the biggest possible value of $\hat{p}\hat{q}$.
2. Use an estimate of \hat{p} :
3. If you expect \hat{p} to be in a range, use the most demanding \hat{p} within that range.